

SOUTH BRUNSWICK TOWNSHIP PUBLIC SCHOOLS

Scott Feder
Superintendent of Schools

David Pawlowski
Business Administrator/ Board Secretary



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Assistant Superintendent for Curriculum,
Instruction and Administration

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Assistant Superintendent for Human
Resources

September 2020

Re: NJ Statute and Web Non-Consent

Dear Parent or Guardian,

South Brunswick School District recognizes the potential risks of publishing student information and images on the Internet. In order to ensure the safety of our students, the District complies with the New Jersey State statute which requires school districts to obtain parental permission for the posting of “personally identifiable information” about individual students on the Internet. This law is separate from the Federal Family Educational Rights and Privacy Act (FERPA), which relates to “student directory” information being published in print publications.

According to New Jersey State statute, “personally identifiable information” includes student names, student photos, student addresses, student E-mail addresses, student phone numbers and locations/times of class trips.

It is the intent and practice of the School District to publish, post or distribute **only** a student’s name, photograph, and/or information related to student achievement (e.g. academic/athletic recognition or award) or student accomplishment (e.g. a specially selected piece of work or an audio or video recording). Such information will be posted/published on staff- or student-designed Web pages that are hosted by the South Brunswick Board of Education and also on District-approved sites on the World Wide Web (such as Artsonia). No other “personally identifiable information” will be released.

The staff members who will be publishing or posting information on the District’s or District-approved Web sites annually sign and follow the South Brunswick School District Acceptable Use Policy. This policy ensures that District guidelines related to safe and ethical use are followed.

If you agree to allow the District to publish such information on staff- or student-designed Web pages hosted by the South Brunswick Board of Education and on District-approved sites on the World Wide Web during the 2020-2021 school year, you need **not** reply.

*However, if you **DO NOT** grant permission for the School District to have such information published on the Web, you must acknowledge this form through the Genesis Parent Portal or complete, sign and return the attached form to your child’s school no later than September 15, 2020. Please keep this letter for informational purposes.*

Please note that the Web Non-Consent form is available annually through the Genesis Parent Portal. You may rescind this agreement at any time throughout the school year by sending a letter to the principal. Such rescission will take effect upon receipt by the school. If you have any questions or concerns, please contact (732) 297-7800, Ext. 3103.

Sincerely,



Scott Feder
Superintendent of School

SOUTH BRUNSWICK SCHOOL DISTRICT



WEB NON-CONSENT FORM

SEPTEMBER 2020

According to New Jersey State statute, "personally identifiable information" includes student names, student photos, student addresses, student E-mail addresses, student phone numbers and locations/times of class trips.

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By acknowledging this form through the Genesis Parent Portal or signing and returning this form to my child's school, I formally state that I **DO NOT** grant permission to the South Brunswick School District to post such information on staff- or student-designed Web pages hosted by the South Brunswick Board of Education and on District-approved sites on the World Wide Web during the 2020-2021 school year.

Student's Name: _____

School: _____

Homeroom Teacher: _____

Grade: _____

Name of Parent/Guardian (please print) _____

Signature of Parent/Guardian _____

Please acknowledge this form through the Genesis Parent Portal or return this form to your child's homeroom teacher no later than September 15, 2020. High School students should return this form to their grade level office.

cc: Student's Permanent Record
(Revised 8/6/2018)