

# SOUTH BRUNSWICK TOWNSHIP PUBLIC SCHOOLS

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Dear South Brunswick Families,

I could not be more excited to be greeting you for another amazing school year. This is the time when things really start moving and shaking. The schools are all “hustle and bustle” and the staff are working tirelessly to get everything set for the opening day on Thursday, September 5th. At home, I imagine there are piles of crisp, clean notebooks and binders and, of course, your children’s favorite brands of pens and pencils. You can always feel the anticipation approaching Labor Day as we all hope for an excellent year for our children. So, get in those last days at the beach along with any last-minute preparations. We are just two weeks away! GOTTA LUV IT!

When your children come back to school this year, one hope we have is that they will come with passion, grit and determination. These three components are so important and make all things school related calmer and easier. This leads me to this year’s theme...

## **IGNITE YOUR PASSION AND BRIGHTEN THE WAY!**

As you know, last year we worked diligently to develop a Strategic Plan that will help shape our work for the next 3-5 years. To do that work, you must start with a district mission. Ours is:

**IGNITE YOUR PASSION.**  
**NURTURE YOUR POTENTIAL.**  
**EMBRACE YOUR FUTURE.**

The obvious link to mission and theme is deliberate and purposeful. The concept of passion is one we all know, but also one we often forget. It is imperative that the school and the home help guide our students in bringing their passions to their learning. To do that, each of us must identify and embrace our own passions and connect them to the work we do.

Some exciting happenings are already in the works for this year and I know you will learn more about the specifics from your children’s teachers and schools. During our work developing the Strategic Plan, we identified 5 focus areas that you will be hearing more about throughout the year:



Each of these focus areas will be addressed in multiple ways with some being more readily visible in the immediate and some taking more time to fully develop and come to life. In the end, we care about so many things and have identified, through listening to the community, these 5 focus areas. More to come on this work!

As part of our focus area of Community, I have included a link for you to take a quick survey on specifics about our website. The District website was revamped last year, but now we are ready for some more tweaking and possibly more revamping. The website is designed to be a support to you, so we want to make sure it meets your needs. As such, [please click here](#) to take the survey and provide us with valuable feedback on improving the site.

I will leave you with a simple request. Enjoy the remainder of summer, spend time with family and friends and make sure you bring passion to all you do! And one more thing...GO METS!

Sincerely,

Scott Feder  
Superintendent of Schools